Facebook + Instagram plasing [100+ woorde]

....

1 – Opskrif
The THEME or MAIN IDEA of product, service, etc

????? [5-10 woorde]

....

2 – Inleiding
What the product, service, etc is all about, focus on the WHAT, WHO, WHY and HOW

????? [20-25 woorde]

....

3 – Inhoudsteks

????? [50-150 woorde]

....

4 – Oproep tot aksie
WHAT people should do and WHY (what's in it for them), NOT 'Learn more' or 'More information'

????? [Vraag / oproep / stelling – 3-5 woorde]
????? [Aanbod – 5-7 woorde]
????? [Beskrywing – 25 woorde]

....

5 – Kontak ons
Telephone number, e-mail address, website, facebook, etc

????? [10-15 woorde]

....

6 – Sleutelwoorde en -frases
4-5 RELEVANT KEYWORDS to increase engagement and drive brand awareness

[Sleutelwoorde]
?????
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[Sleutelfrases]
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#?????

....

7 – Hashtags

#?????
#?????
#?????
#?????
#?????

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8 – Teikenmark, advertensieveldtog, ens
Tiek BOKSIES asseblief!

Geslag	☐ Mans	☐ Vroue				
Ouderdom	☐ 18-24	☐ 25-34	☐ 35-44	☐ 45-54	☐ 55-64	☐ 65+
Ligging	☐ Gauteng	☐ Wes-Kaap	☐ Oos-Kaap	☐ Noord-Kaap	☐ Vrystaat	☐ Limpopo
	☐ Mpumalanga	☐ Kwazulu-Natal				
Veldtog	☐ Awareness	☐ Reach				
	☐ Trafic	☐ Engagement	☐ Video views	☐ Lead generation		
	☐ Conversions	☐ Catalog sales	☐ Store traffic			